



ADVERTISING CONTRACT
BONSAI: Journal of The American Bonsai Society

1. All advertising copy will be subject to approval by the ABS Journal.
2. The location of any advertisement in the Journal will be on a "first come" basis and/or the discretion of the editors.
3. The advertiser indemnifies and holds harmless The American Bonsai Society against any and all claims resulting from the unauthorized use of any name, photograph, sketch or word protected by copyright or registered trademark, etc. in connection with this advertising.
4. Copy for all advertising must be received no less than 45 days prior to the publication date. Ad rates quoted are for camera-ready copy only or electronic media acceptable to the editor. Preparation and typesetting costs will be billed to the advertiser. **The editor prefers ad input in a JPEG, TIFF format at 300dpi and up. Please, no MSWord.doc.**
5. All advertisements must be paid for in advance. We accept VISA and MasterCard. Submit checks payable to the "**American Bonsai Society, Inc.**", along with a copy of the ad to:

Dave Bogan 101 Terry Lane Lynnville IN 47619 , (812) 922-5451 Cell: 812 – 204 - 4026
 Email -bogansbonsai@verizon.net or dbogan@scvl.com

If paying by credit card, please complete: Credit Card Number _____ Expiration Date _____ Signature _____ Date _____	Please circle which credit card you are using. <div align="center">   </div>
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ADVERTISING RATES

PUBLICATION SCHEDULE

Page size		1 X	2X	3X	4X	Publication Date	Ad Deadline
1/6 Page	2 ½" x 4 ¾"	\$50	\$87	\$125	\$150	Winter – January 1	December 15
¼ Page	3 3/8" x 4 ¾"	\$75	\$130	\$186	\$220	Spring – April 1	March 15
½ Page	7 3/8" x 4 ¾"	\$150	\$260	\$373	\$449	Summer – July 1	June 15
Full Page	7 3/8" x 9 ½"	\$300	\$518	\$745	\$898	Fall – October 1	September 15

Please circle the SIZE and COST of ad desired. Enclose a copy of the ad you want in the publication with a signed copy of this contract (plus check if not paying by credit card) and send to the address above. Please retain a copy for your files.

Thank you for advertising in BONSAI: Journal of The American Bonsai Society.

Company Name: _____ **Date:** _____

Owner's Name (Please Print) _____ **Telephone** _____

Email address _____ **Signature** _____