ADVERTISING CONTRACT
BONSAI: Journal of The American Bonsai Society

1. All advertising copy will be subject to approval by the ABS Journal.

2. The location of any advertisement in the Journal will be on a "first come" basis and/or the discretion of the editors.

3. The advertiser indemnifies and holds harmless The American Bonsai Society against any and all claims resulting from the unauthorized use of any name, photograph, sketch or word protected by copyright or registered trademark, etc. in connection with this advertising.

4. Copy for all advertising must be received no less than 45 days prior to the publication date. Ad rates quoted are for camera ready copy only or electronic media acceptable to the editor. Preparation and typesetting costs will be billed to the advertiser.

5. All advertisements must be paid for in advance. Submit checks payable to the "**American Bonsai Society, Inc.**", along with a copy of the ad to:

Dave Bogan
101 Terry Lane
Lynnville, IN 47619
(581) 922-5451 or (581) 204-4026
Email – bogansbonsai@verizon.net

Advertising Rates **Publishing Schedule**

Page size		1X	2X	3X	4X	Publication Date	Ad Deadline
1/6 Page	2 ½" x 4 ¾"	$50	$100	$150	$150	Winter – January 1	December 15
¼ Page	3 3/8" x 4 ¾"	$75	$150	$225	$225	Spring – April 1	March 15
½ Page	7 3/8" x 4 ¾"	$150	$300	$450	$450	Summer – July 1	June 15
Full Page	7 3/8" x 9 ½"	$300	$600	$900	$900	Fall – October 1	Fall – October 1

Please circle the SIZE and COST of ad desired. Enclose copy of ad you want in the publication, with a signed copy of this contract (plus check if not paying by credit card) to the address above.

Please retain a copy for your files.

Thank you for advertising in BONSAI: Journal of The American Bonsai Society.

Company Name: _____ **Date:**_____

Owner's Name (Print) _____ **Phone** _____

Email address _____

Signature _____